



Tamil Nadu Agricultural University
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To
The Editor,
Sir,

Date: 23.07.2025

I request that the following message may kindly be published in your esteemed daily:

Tamil Nadu Agricultural University
National Service Scheme (NSS) Special Camp Inauguration – 2025
“Not me... but you!”
"NSS Special Camp Inaugurated at Thenkarai to Promote Youth-Led Rural Development"

The NSS Unit of Tamil Nadu Agricultural University, consistently engaged in rural outreach and service-oriented programs. Every year, special camps are organized in adopted villages to encourage student participation in health, hygiene, environmental and social awareness activities. The National Service Scheme (NSS) Special Camp – 2025 was inaugurated with the theme “Not me... but you” by the NSS Unit of Agricultural College and Research Institute, Tamil Nadu Agricultural University, Coimbatore on 21st July 2025 at Thenkarai Village, Coimbatore District, covering 6 villages namely Kuppanur, Sellapa Goundan Pudur, Karadimadai, Mathipalayam, Senavur & Thenkarai. This camp aims to instil the spirit of community service, leadership, and rural development among the student volunteers.

In the inaugural session, the welcome address was delivered by R. Yuga shri., NSS Volunteer. Inaugural address was given by Dr. P. Muthulakshmi, Professor (CSW), TNAU emphasized the values of selfless service, civic responsibility, and student involvement in nation-building. Dr. Auxilla, Professor & Head, Department of Fruit science, TNAU quoted a thought on the youth of India and motivated the students on working effectively. The village president Mrs.K.Mahalakshmi Prasanth enlightened the mind of students with her words and inaugurated the event by providing the cleaning tools to the students. Dr.J.Ramlingam, Dean, Centre for Students Welfare insisted the importance of teamwork and inaugurated the ceremony.

The dignitaries highlighted the relevance of students engagement in rural progress and praised the NSS for bridging the gap between educational institutions and local communities. They also recalled the contributions of youth leaders and volunteers in transforming villages through consistent and compassionate efforts and history of NSS. Vote of thanks was proposed by T K Thirukumaran, NSS student volunteer, acknowledging the support of local leaders, faculty members, and fellow students for making the inauguration a grand success. Over 664 NSS volunteers participated in the event, and the village residents extended a warm welcome to the students, showing keen interest in collaborating with them during the camp. The inauguration of the NSS Special Camp 2025 marked the beginning of a series of impactful rural development activities, building a strong platform for youth-led change in the adopted villages of Coimbatore district.

Public Relations Officer